

Perot chartered two planes and with his cargo set off for Hanoi in December 1969. He was never allowed to land there, despite his personal pleas to North Vietnamese diplomats in Bangkok and Vientiane and even, by telephone, to Soviet party chief Leonid Brezhnev. Nor were Perot's later attempts successful. In January 1970 he offered \$100,000,000 as ransom for the prisoners, but the offer was ignored. Three months later he flew with many prisoners' wives to Vientiane and to Paris in a vain attempt to meet with North Vietnamese officials to discuss release of the prisoners. Late in 1970 he planned another Christmas trip to Hanoi, but was foiled when the Soviet airliners he chartered canceled the flight.

Ostensibly his missions have been failures, but Perot contends that they have had the following salutary effects: they woke the American people to the plight of the prisoners; put the fate of the POW's on the agenda of the Paris peace talks; made the North Vietnamese more humane in their treatment; and increased the flow of mail to the prisoners and the number and size of the packages they are allowed to receive.

Despite his personal opinions about Vietnam policy, Perot does not condemn war protesters. "It's the ones who haven't committed themselves [on the war issue] who have given aid and comfort to the North Vietnamese," he told Christopher S. Wren of *Look* (March 24, 1970). To stimulate a sense of participatory democracy in more citizens, Perot has long cherished the idea of establishing what he calls an "electronic town hall," consisting of network television programs devoted to bipartisan discussion of national issues. Viewer opinions would be elicited, compiled by computer, and made available to legislators.

Perot's adventures in public service have inspired speculation about possible political motives on his part, but he scoffs at the suggestion that he might be interested in seeking political office. In an interview with William McAda of the *New York Sunday News* (February 22, 1970) he declared: "I would make a very bad politician. I have no patience for the red tape and inactivity." He is also regarded in some circles as an agent of the Nixon Administration. Indeed, he was a substantial contributor to the President's 1968 campaign; he allowed a number of his employees to take sabbaticals to work in the campaign; and he is an old friend of Attorney General John Mitchell. But he claims that he is a "nonextremist," aligned with neither Democrats nor Republicans, and that his United We Stand project would have backed Humphrey's policies had he been elected President. There seems to be no evidence that Perot has received any encouragement for his prisoner-of-war crusade from Washington beyond the expediting of visas and other such routine cooperation. As one administration official told Kent Biffle of *Newsweek* (April 13, 1970), "The [State] Department looks on him as a rich but eccentric uncle. One may secretly admire his eccentricity, but one doesn't want to get too close for fear of what he might do next."

An unabashed moralist of the old school, H. Ross Perot makes clear to all new E.D.S. employees that marital infidelity will mean summary dismissal. He does not insist that his employees emulate his abstinence from liquor and cigarettes, but he does require male employees to dress as he does, in conservative dark suits and white shirts, and even messenger boys must wear a tie. The byword of the company is efficiency: supervisors are trained to look for and remedy any waste of time or motion. Perot is a small, wiry man, five feet six inches tall and weighing 130 pounds, who wears his blond hair close-cropped. Modest in his tastes, he buys his suits from the rack, drives a five-year-old Lincoln, and dines on cheeseburgers as often as on steaks. Since 1956 he has been married to the former Margot Birmingham. Mr. and Mrs. Perot and their four children—three daughters and Ross Jr.—live comfortably but unostentatiously in an exclusive suburb of north Dallas. Perot regards his family as central in his life and scrupulously keeps his wife and children out of the public eye. "If I could do one thing, I would try to construct a strong family unit for every family [in the United States] on the basis of love, understanding and encouragement," the millionaire philanthropist told William McAda in the *Sunday News* interview. "All the other problems then would disappear."

#### References

- Fortune 78:168+ N '68 por
- Look 34:28+ Mr 24 '70 pors
- N Y Sunday News p136+ F 22 '70 pors
- N Y Times p41+ N 28 '69 por
- N Y Times Mag p16+ F 28 '71 pors
- Nat Observer p22 S 14 '70 por
- Newsweek 75:68+ Ap 13 '70 pors
- Who's Who in America, 1970-71

#### PLUNKETT, JIM

Dec. 5, 1947- Football player  
Address: b. New England Patriots Football Club,  
78 Lansdowne St., Boston, Mass. 02215

In the 1971 professional draft of college players the New England Patriots of the American Conference of the National Football League got the prime choice, Heisman Trophy winner Jim Plunkett, Stanford University's slinging quarterback. Plunkett led the Stanford Indians, previously a feckless, middling team, to a three-year record of 22 wins, 8 losses, and 2 ties, climaxed by victory in the Rose Bowl. In the process he established himself in third place in all-time rankings of major-college passers and set a new career mark in total offense in the National Collegiate Athletic Association.

The strapping Plunkett has an overarm delivery that makes interception difficult, and his powerful thrusts are deadly accurate up to sixty yards and effective, on occasion, up to ninety-six yards. In addition, he has speed and agility in shaking tacklers, a strong will to win, a keen eye for anticipating defensive moves, and a poise that enables him to

While serving aboard the *Leyte*, Perot had been invited by a visiting executive from the International Business Machines Corporation to look him up after his discharge. Perot did so, and obtained a job selling computers in Dallas. In his fifth year with I.B.M. he sold his year's quota in the first three weeks of January, and his initiative was rewarded with a desk job in the corporation's Dallas office. While in that job he came across Henry David Thoreau's observation, "The mass of men lead lives of quiet desperation," and he took it as a personal warning that he must not allow his initiative and individuality to be stifled in a corporation trap. When I.B.M. offered him an administrative position in White Plains, New York, he decided to quit and strike out on his own.

While working for I.B.M., Perot had observed that companies leasing hardware from the corporation often had trouble learning how to utilize it. He decided that there was need for a service organization that would design, install, and operate electronic data processing systems for clients on a contract basis. On his thirty-second birthday, June 27, 1962, he founded Electronic Data Systems with \$1,000 in savings and with his wife, his sister, and his mother as charter directors. Determined not to go into debt buying capital equipment, he initially used a computer owned by a Dallas insurance company, buying unused time on it at wholesale rates and then selling it retail to another firm. His staff, at first consisting of himself and a secretary, was soon expanded to include two former I.B.M. salesmen and an ex-I.B.M. systems engineer. All three are now multimillionaire vice-presidents of E.D.S. The first customers serviced by E.D.S. were insurance firms, and medical insurance claims have continued to provide the bulk of the company's business.

During the 1960's, E.D.S. doubled its business annually, branch offices sprang up in major cities throughout the United States, and the number of employees grew to 1,700. When Perot decided it was time for his company to go public, in 1968, he handled the stock offering as shrewdly as he had built up the firm. First he recapitalized E.D.S. so that nearly 12,000,000 shares were in existence, each with a par value of 20¢. Of the new shares, however, he offered only 650,000 for sale, and he shopped carefully among Wall Street underwriters for the firm that would guarantee the highest price. He finally chose R. W. Presspich and Company, which brought out E.D.S. at \$16.50 a share, representing a near record price-to-earnings ratio of 118 to one. At the close of trading the first day, September 12, 1968, E.D.S. was selling at \$23 a share. Since Perot had kept more than 9,000,000 shares for himself, his net worth at sunset was over \$200,000,000. By the first week of October, E.D.S. stock was quoted at \$33, and at the height of the bull market in 1969-70 it hovered around \$150, making Perot, on paper at least, a billionaire.

In frantic over-the-counter trading on April 22, 1970, the value of E.D.S. stock dropped to \$100 a share, causing Perot a paper loss of almost half a billion dollars. But Perot has a detached attitude toward his wealth. "The day I made Eagle



H. ROSS PEROT

Scout was more important to me than the day I discovered I was a billionaire," he once told a reporter. Uninterested in a life of personal luxury and determined not to leave his children so much money as to deprive them of the same chance at personal initiative that he had, he directs his money toward projects that he considers deserving. One such is the United States government, to which he pays taxes even on the tax-exempt money he puts into the Perot Foundation, the nonprofit corporation he established in April 1969 to handle his philanthropies. Among the foundation's beneficiaries are the Dallas public school system, which is receiving \$2,500,000 over a three-year period, two-thirds of it for a ghetto elementary school, in addition to \$72,000 for a high school leadership program; the Boy Scouts of Dallas, who are receiving \$1,000,000 to help them extend their work to black and Mexican youth; and a Dallas Roman Catholic high school, which is receiving \$150,000 because Perot, a Presbyterian, heard that it was a good school.

But Perot's most publicized project has been his effort to free United States prisoners of war in North Vietnam, an effort that has cost him an estimated \$2,000,000. That crusade began in the fall of 1969, when the wives of four POW's wanting to go to Paris to ask North Vietnamese officials there for news of their husbands petitioned Perot to subsidize the trip. He did so, and the four women went to Paris, to no avail. The matter might have ended there, but the Texas philanthropist, deeply touched by the plight of the prisoners and their families, directed a team of E.D.S. experts to devise a campaign to help the prisoners.

The E.D.S. group quickly set up an organization called United We Stand, which spent \$1,000,000 on newspaper and television advertising to publicize the POW problem and to urge public support of President Nixon's Vietnam policies. (In Perot's opinion, the fastest way out of Vietnam is for United States citizens to unite behind the government.) Within a few weeks United We Stand had collected twenty-six tons of mail, food, clothes, and medicine for the Americans held in North Vietnam.

ham, T. S. Eliot, Aldous Huxley, and F. Scott Fitzgerald. Photographs of Maugham, Joyce, and the late C. S. Lobrano, his favorite editor at the *New Yorker*, and a watercolor by Stuart Davis adorn the wall of his workroom. Among his favorite motion pictures are those of W. C. Fields.

Brooks Atkinson once described S. J. Perelman as "a slight, immaculately groomed gentleman with a doleful look," and another observer has called his look "owl-ish." Perelman wears a neat mustache and a pair of oval, steel-rimmed glasses that he picked up in Paris in 1927. In general appearance he is tweedy but dapper, as elegant in his choice of wardrobe as he is in his choice of words. While he is soft-spoken and reserved in manner, those who know him testify that he is "a full-time wit" who converses in "multiple fascinating directions." Perelman has two children, Adam and Abby Laura. Pointing out that he is not "a happy laughing kid" but a "crank," the humorist has said: "I'm highly irritable and my senses bruise easily, and when they are bruised I write."

#### References

- Cue 31:15 D 15 '62 pors
- Life 52:85+ F 9 '62 pors
- N Y Times Mag p26+ Ja 26 '69 pors
- Washington (DC) Post E p1+ O 18 '70 pors
- Twentieth Century Authors (1942; First Supplement, 1955)
- Writers at Work: The Paris Review Interviews 2d series (1963)
- Who's Who in America, 1970-71

#### PEROT, H(ENRY) ROSS (pə-rō')

June 27, 1930- Industrialist; philanthropist  
Address: b. Electronic Data Systems Corp., Exchange Bank Tower, Dallas, Tex. 75235;  
h. 10444 Strait Lane, Dallas, Tex. 75229

Self-made Texas multimillionaire H. Ross Perot, a paragon of the Protestant ethic, has dazzled Wall Street with his business acumen and captured headlines with his patriotic zeal in behalf of United States prisoners of war in North Vietnam. Perot's fortune is based on his near total ownership of the Electronic Data Systems Corporation, a rapidly expanding computer service company that he founded in Dallas in 1962. Through one of the sharpest underwriting deals in financial history, Perot became a billionaire within a few months of offering a small portion of E.D.S. stock to the public in September 1968. Wall Street vagaries have since reduced his resources somewhat but not his determination to spend them on projects that he believes in. Far from the stereotype of the Texas right-winger, Perot espouses an essentially nonpolitical faith in initiative, hard work, old-fashioned reverence for home, country, and religion, and a profound disdain for bureaucracy. Although his philanthropies have included large contributions to the Boy Scouts and to ghetto pub-

lic schools, he is best known for his ventures into international diplomacy to aid the American POW's, and especially for his unsuccessful attempt to fly to Hanoi in December 1969 with Christmas packages for the prisoners. In the world of finance Perot's most recent coup was his takeover of F. I. du Pont, Glore Forgan and Company, New York's third largest brokerage house.

Henry Ross Perot was born on June 27, 1930 in the east Texas city of Texarkana. His father, now deceased, was Gabriel Ross Perot, a cotton broker and part-time horse trader who kept his family living fairly comfortably in a three-bedroom red-brick house in Texarkana. "Dad's business was talked morning, noon, and night in that house," Bette Perot, the millionaire's sister and director of his private foundation, told Terence Shea of the *National Observer* (September 14, 1970). "Dad was a real trader, and Ross learned many lessons just listening. He absorbed everything."

When he was six Perot went to work for his father, breaking horses to the saddle for a dollar or two apiece. (His nose still shows the results of the falls he took.) But his real talent was for selling, whether Christmas cards, used saddles, or the *Saturday Evening Post*. At the age of twelve he worked out a deal with the circulation department of the *Texarkana Gazette* whereby he would establish a paper route in the town's black slum area and in return would earn 70 percent rather than the customary 30 percent of subscription fees collected. Setting out each morning at 3:30 on horseback, he covered twenty miles before school each day, and he was soon making \$40 a week. The circulation department tried to renege on his added percentage, but he successfully countered that effort by going directly to the owner.

As a Boy Scout, Perot rose to the rank of Eagle Scout. In school he was a mediocre student until the eleventh grade, when the teacher told him he was not as bright as his classmates and thus prodded him into earning straight A's. After high school he attended Texarkana Junior College as a pre-law student, but his real ambition was to study at the United States Naval Academy and go to sea. In 1949 he succeeded in obtaining an appointment to Annapolis.

At Annapolis Perot was only a middling student, graduating 454th in a class of 925, but his classmates voted him the best all-around midshipman and life president of the class. After receiving his commission, in June 1953, Perot boarded the destroyer USS *Sigourney* en route to Korea, but the Korean war ended before the ship arrived. Ensign Perot's next assignment was as assistant navigator aboard the aircraft carrier USS *Leyte*. "I loved the Navy, loved the sea, loved ships," he told Fred Powlodge of the *New York Times Magazine* (February 28, 1971). "But I always find that whatever I'm doing, I'm thoroughly involved in it. In the Navy, the promotion system and the seniority system and the waiting-in-line concept were just sort of incompatible with my desire to be measured and judged by what I could produce." Perot decided not to sign up for another hitch and was discharged in 1957 with the rank of lieutenant.

2604

Who's Who in America 1980-81

b. N.Y.C., Jan. 23, 1920; Norma Mazy, Dec. 24, ckey Galleo, D.C. Tchrs. art; mem. staff Corcoran . prof. art, also dir. print ainting and printmaking nes Gibbs Art Gallery, nan shows, U.S. Tokyo; oslavia; traveling exhibits ollections Bklyn. Mus., an Gallery Art, Library allery Art, Washington, Nat. Mus. Modern Art, d Letters; mem. Soc. Am. on). Contbg. editor: Art urne Pt NW Washington

f, former govt. ofcl., 17, 1924; s. Morris and rge Washington U., 1949; edman, Sept. 19, 1948; use Steven. Chief editor 1949-50; editor in chief ural Elec. News, REA, Agrl. Research Service, 16-60, sec. Outlook and search Service, 1960-62; Dept. State, Washington, vriting cons. CSC, 1956, . Grad. Sch., also Fgn. on Children and Youth, ment for Arts, 1972-79. d U.S. Jr. C. of C., 1963. ditors Ass'n., Am. Farm ), Phi Beta Kappa, Sigma : A Practical Guide to off. journs. Home: 513 E

educator; b. Vienna, lise (Schueller) Mintz; 1956, Ph.D., 1965; m. —Nancy Lynn, Carey shington, 1966-68, asso. prof., 1973-76; Florence les, 1976—. Mem. MLA sn., Coll. English Assn., yme and Meaning in the ert Lowell, 1973; Frank 1467 Amalfi Dr Pacific o Calif Los Angeles CA

t; b. Phila., Feb. 3, 1921; Temple U., 1949; M.A., otechin, Sept. 22, 1946; Cay. Instr. edn. Antioch Dept. Army, 1951-55, dir. research and devel. vis. lectr. Chgo. Tchrs. 9-69, prof. psychology, Corps Chile III project, . Pitts. Grad. Sch. Bus., lirs. Book Center. Cons. manpower research and m. research rev. com. project, 1976—; rep. to .p. Sr. Citizens Service TO. Decorated Bronze Fellow A.A.A.S., Am. consumer psychology il reps. 1965-68, 72-74, ology 1968—, edn. and s., dir. 1974—, chmn. tandard Deviations in 77-80; mem. Internat. mer Research (chmn. 977-78), Soc. Psychol. League Am., Thoreau off. journs. Editor: Indsl. i: Pros and Cons; book o-editor Values, Ethics Evaluations; bd. cons. r. Applied Psychology; Education and Urban e: 815 Saint James St responsibly. Take risks : for fear of failure. No fa successful achieving isfortune, and to benefit

s. Gaastra, Mich., Sept. Aus.B. in Composition, ionamento, Accademia ith Thorin, Aug. 25, 18—. Fulbright fellow, nt Joseph Bearnis prize d Nat. Inst. Arts and 58, Ephemeron, 1972; centennial rag, 1975; lian, clarinet, trumpet, ss, percussion), 1966, lin and cello, soprano vement for 8 Players, vement in Brass, 1969, i (flute, clarinet, horn, illo), 1972, Structure, 973; (wind ensemble) ces for cello and piano, . 1971. Office: Indiana

PERLSTEIN, HARRIS, ret. bus. exec.; b. N.Y.C., Aug. 18, 1892; s. Abram and Betsy (Cohen) P.; B.S. in Chem. Engring., Armour Inst. Tech., Chgo., 1914; LL.D. Ill. Inst. Tech., 1965; m. Anne Agazim, Mar. 11, 1929 (dec. Sept. 1956); children—Betsy Ann (Mrs. Kenneth R. Cowan) (dec.), Lawrence A., m. 2d, Florence L. Weiss, Oct. 23, 1960 (dec. Sept. 1973), Chemist, engr., 1914-18; partner Singer Perlstein Co., cons. engr., Chgo., 1918-24; treas., dir. Premier Malt Products Co., Peoria, Ill., 1924-27, pres. 1927-32, co. merged with Pabst Brewing Co., 1932, pres., dir. Pabst Brewing Co., Chgo., 1932-54, chmn., pres., dir. 1954-56, chmn., dir. 1956-72, chmn. exec. com., dir. 1972-79, chmn. emeritus, 1979—. Mem. adv. hosp. council Ill. Dept. Pub. Health, 1961-71; bd. dirs. U.S. Brewers Assn., 1944-79, hon. dir., 1979—; bd. dirs. Ill. Mfrs. Assn., 1945-55, 58-59; hon. chmn., life trustee, past chmn. bd. Ill. Inst. Tech.; pres., bd. dirs. Peristone Found.; past pres., dir. Jewish Fedn. Met. Chgo.; mem. Ill. Bd. Pub. Welfare Commrs., 1949-53. Mem. Am. Chem. Soc., Pi Delta Epsilon, Mason (Shriner). Clubs: Lake Shore Country, Northmoor Country, Standard (Chgo.); Chemist (N.Y.C.). Home: 1440 N Lake Shore Dr Chicago IL 60610 Office: 1 E Wacker Dr Chicago IL 60601

PERLSTEIN, MAURICE, bus. cons.; b. Phila., Aug. 21, 1915; s. Harry W. and Rae (Wiesen) P.; B.S., Syracuse U., 1937; m. Myrna J. Frankel, Aug. 21, 1940; children—Marilyn (Mrs. Martin Colby), Maurice, Margo Jane (Mrs. Edward Parmack), Textile converter, 1937-39; pres. Meadowbrook Co., mfrs. apparel, N.Y.C., 1939-49, McComb Mfg. Co. (Miss.), 1949-61; pres., chief exec. officer Kellwood Co., Chgo., 1961-65, mem. exec. com., 1965-67; pvt. investments, 1967—. Served with AUS, 1945. Home: 265 Coastal Blvd La Jolla CA 92037

PERLYN, DONALD LAURENCE, lawyer, bus. exec.; b. Bklyn., May 11, 1943; s. Irving C. and Irene R. P.; B.A. in Econ., U. Fla., 1963; J.D., U. Miami, 1968; m. Marilyn Belkin, May 2, 1971; children—Chad, Eric. Admitted to Fla. bar, 1968; atty. for legal services OEO, Miami, Fla., 1968-69; with Lums Restaurant Corp., Miami, 1969—, pres., 1975-79; pres. Wienerwald, U.S.A., Inc., Miami, 1979—. Mem. Internat. Franchise Assn. (dir.), Nat. Restaurant Assn. Democrat. Home: 7540 SW 162d St Miami FL 33157 Office: 8410 NW 53d Terr Miami FL 33166. There are winners, there are losers, and there are survivors. Being among the survivors allows you to continue to play the game and playing is the fun of it all!

PERMAN, NORMAN WILFORD, graphic designer; b. Chgo., Feb. 17, 1928; s. Jacob and Ida (Ladenson) P.; student Corcoran Sch. Art, Washington, 1946-47, Northwestern U., 1948-49; B.F.A., Art Inst. Chgo., 1951; m. Lorraine Shaffer, July 22, 1956; children—Jonathan Dean, Margot Bess. Asst. to designer Everett McNear, Chgo., 1951-52; ind. graphic designer specializing booklets, annual reports, exhibits, packaging and books, Chgo., 1953—; guest lectr. U. Ill. at Chgo. Circle; exhbns. include Art Inst. Chgo., 1954-62, 68, U. Ill., 1960, 62, 64, U. Wis., 1957, Am. Inst. Graphic Arts, 1958, 60, 61, 63, 64, 66, 68, 70, 72, 74, 76; exhibited in Russia for State Dept., 1964, Art Dir. Club, N.Y.C., 1961, 63, 65, 69, HUD Art in Architecture exhibit Smithsonian Instn., 1973; 50 Yrs. Graphic Design in Chgo., 1977; lectr. in field, 1963—; juror various nat. and regional exhbns.; represented in numerous design journs. and annuals. Served with USN, 1946-47. Recipient award Art Dir. Club, Chgo., 1960, 62, 65, 68, Art Dir. Club, N.Y.C., 1963, Am. Inst. Graphic Arts 1961, 63, 64, Gold medal Direct Mail Assn., 1961, 64. Fellow Soc. Typogr. Arts (dir., chmn. Allerton Park Conf. 1962, nat. pres. 1965-66; exhbts. 1952-79); mem. 27 Chgo. Designers, Art Inst. Chgo., Oriental Inst., Council Fgn. Relations, ACLU, NAACP, Urban League, Democrat. Club: Arts (Chgo.). Designer Invitations to Personal Reading, 165 vols., 1965; Sounds I Can Hear (records and ednl. materials), 1966; Talkstarters (ednl. material), 1967; Health and Growth, 1970; Mathematics Around Us, 1974; Good for Life (exhibit), 1978. Editor: Form and Meaning, 1962; represented in Graphis publs., Ann. Reports, Diagrams. Home: 2238 Asbury Ave Evanston IL 60201 Office: 233 E Erie St Chicago IL 60611

PERMUTT, SOLBERT, physiologist, physician; b. Birmingham, Ala., Mar. 6, 1925; s. Harry and Rachel (Damsky) P.; M.D., U. So. Calif., 1950; m. Loretta Paul, Jan. 17, 1952; children—Nina Rachel, Thomas Joshua, Lisa Ellen. Intern U. Chgo. Clinics, 1949-50, resident medicine, 1952, instr. Med. Sch., 1950-52; resident medicine Montefiore Hosp., N.Y.C., 1954-56; fellow medicine and environmental medicine Johns Hopkins Med. Sch., 1956-58; chief dir. cardiopulmonary physiology Nat. Jewish Hosp., Denver, 1958-61; asst. prof. physiology Sch. Medicine, U. Colo., 1960-61; mem. faculty Sch. Hygiene and Pub. Health, Johns Hopkins, 1961-72, prof. environ. health sci., 1965—, dir. respiratory div. Dept. Medicine, 1972—, prof. medicine, 1973—, prof. anesthesiology, 1978—, head physiology div. Dept. Environmental Health Scis., 1976—. Cons. space sci. bd. Nat. Acad. Sci., 1966-67, mem. com. effects atmospheric contaminants human health, 1968-70, mem. project com. Heart and Lung Program, NIH, 1970-74; mem. sci. adv. council Children's Asthma Research Inst. and Hosp., Denver, 1973-75; mem. expert panel Nat. Inst. Allergy and Infectious Diseases, 1972—; mem. vis. pvt. com. Heart Assn. Md., 1970—; mem. nat. adv. com. for Cal. Primate Research Center, 1972-75; vice chmn. council on cardiopulmonary diseases Am. Heart Assn., 1974-75, chmn., 1976—, mem. membership council, 1973—, mem. research com., 1979—; nat. adviser Aspen Lung Conf., 1974—. Served with U.S. Army, 1943-46, 53-54. Fellow Nat. Found. Infantile Paralysis, 1956-58. Mem. Am. Fedn. Clin. Research, Am. Thoracic Soc., Am. Physiol. Soc., A.A.A.S., Am. Heart Assn. (bd. dirs.). Editorial bd. Am. Physiol. Soc. Circulation Research publs., 1965—. La Revue Francaise des Maladies Respiratoires, 1975—. Contrb. articles to prof. journs. Home: 2303 Sulgrave Ave Baltimore MD 21209

PERNA, FRANK, JR., automotive testing equipment co. exec.; b. Detroit, Jan. 15, 1938; s. Frank and Mary (Cataldo) P.; B.S.M.E., Gen. Motors Inst., 1960; M.S.E.E., Wayne State U., 1966; M.S. in Sci. Mgmt. (Alfred P. Sloan fellow), M.I.T., 1970; m. Monika Doering, May 20, 1959; children—Laura, Renee, Christopher. Mem. engring. staff, then asst. dir. engring. Gen. Motors Corp., Detroit, 1955-72; v.p., dir. engring. Sun Electric Corp., Crystal Lake, Ill., 1972-78, exec. v.p., dir. ops., 1978, pres., chief operating officer, 1978—, also dir. Named Outstanding Young Man of Am., U.S. Jaycees, 1977; registered prof. engr., Mich. Mem. Instrumentation Soc. Am. (program chmn., treas. and sec.), Soc. Automotive Engrs. Inventor in field. Office: One Sun Pkwy Crystal Lake IL 60014

PERNECKY, JACK (MARTIN), music educator; b. Chgo., Oct. 18, 1922; s. Paul and Marie (Orth) P.; student Rollins Coll., 1941-42, U. Chgo., 1954-55; Mus.B., Northwestern U., 1944, Mus.M., 1945, Ph.D., 1956; m. Dorothy Ehrlich, Oct. 22, 1956; children—Steven, Mark. Instrumental dir. public schs., Ill., 1948-56; asst. prof. Eastern Ill. U., 1956-57; asso. prof. Mich. State U., 1957-60; asso. prof. music edn. Northwestern U., 1960-68, prof., 1968—, asso. dean univ., dir. grad. studies in music, 1969—. Musi. Musi.

1963; Growing With Strings, book I, 1966, book II, 1975; Easy String Solos, 1975; String Chamber Music, 1976; Music for Young Orchestras, 1977; contrb. numerous articles to prof. journs. Home: 2733 Princeton Ave Evanston IL 60201 Office: Sch of Music Northwestern U Evanston IL 60201

PERNICONI, JOSEPH MARIA, bishop; b. Regalbuto, Italy, Nov. 4, 1903; s. Salvatore and Petronilla (Taverna) P.; B.A., St. Joseph's Sem., Dunwoodie, Yonkers, N.Y., 1926; J.C.D., Cath. U., 1932. Ordained priest Roman Cath. Ch., 1926; asst. Our Lady Mt. Carmel, Yonkers, 1928-32; pastor Our Lady Mt. Carmel, Poughkeepsie, 1932-44, Our Lady Mt. Carmel, Bronx, 1944-66, Holy Trinity Ch., Poughkeepsie, N.Y., 1966-78; papal chamberlain, 1945, domestic prelate, 1952; aux. bishop, N.Y.C., 1954. Address: 3304 Waterbury Ave Bronx NY 10465

PEROT, H. ROSS, business exec., philanthropist; b. Teakarna, Tex., 1930; B.S., U.S. Naval Acad., 1953. Formerly with IBM Corp.; now chmn. bd. Electronic Data Systems, Inc., Dallas. Founder, United We Stand, Active Boy Scouts Am.; chmn. Perot Found. Served to It. USNR, 1953-57. Address: 7171 Forest Ln Dallas TX 75230

PEROWNE, RONALD HERBERT, textile co. exec.; b. Montreal, Que., Can., Jan. 15, 1918; s. Herbert and Anna (Hooks) P.; B.Commerce, McGill U., 1939; m. Eunice Grant Hellyer, Oct. 4, 1945; children—Barbara Jo Ann (Mrs. Meade), Catherine Jean (Mrs. Lymburner), Margaret Elaine (Mrs. Metzke), Ronald Grant, Ian Herbert. With Dominion Textile Co. Inc., 1945—, pres., 1969-74, chief exec. officer, 1969—, chmn. bd., 1974—; dir. Belding-Corticelli Ltd., DHJ Industries Inc., Howard Cotton Co., Memphis, Swift Textiles Inc., Columbus, Ga. Bd. dirs. Assos. Concordia U.; mem. corp. Bishop's U. Served with Royal Canadian Naval Vol. Res., 1941-45. Mem. Cotton Inst. Can. (pres.). Clubs: Univ., Montreal Badminton and Squash, Mount Royal (Montreal); Kanawaki Golf. Office: 1950 Sherbrooke St W Montreal PQ H3H 1H9 Canada

PERPICH, RUDY GEORGE, corp. exec., former gov. Minn.; b. Carson Lake, Minn., June 27, 1928; s. Anton and Mary (Vukelich) P.; A.A., Hibbing Jr. Coll., 1950; D.D.S., Marquette U., 1954; m. Delores Helen Simic, Sept. 4, 1954; children—Rudy George, Mary Susan. Lt. gov. State of Minn., 1971-76; gov. State of Minn., 1976-79; v.p., exec. cons. Control Data Worldtech, Inc., Mpls., 1979—. Mem. Hibbing (Minn.) Bd. Edn., 1956-62, Mem. Minn. Senate, 1962-70. Served to sgt. AUS, 1946-47. Roman Catholic. Address: Control Data Worldtech Inc 8100 34th Ave Minneapolis MN 55440

PERRAULT, GUY, educator, engr.; b. Amos, Quebec, Can., Sept. 25, 1927; s. Rodolphe and Lorenza (Maurice) P.; B.Sc.A., Ecole Polytechnique, 1949; M.Sc., U. Toronto, 1951, Ph.D., 1955; m. Helene Lachapelle, June 24, 1957; children—Marie, Sylvie, Isabelle. Field engr. Moneta Porcupine Mines Ltd., 1955-57; prof. Ecole Polytechnique, Montreal, 1957-75, prof., 1977—; v.p. research Soquem, Sainte-Foy, Quebec, 1975-77. Recipient Prix Scientifique du Quebec, 1971. Fellow Royal Soc. Can.; mem. Can. Inst. Mining and Metallurgy, Ordre des Ingenieurs du Quebec, Roman Catholic. Contrb. articles to prof. journs. Home: 11811 Jean Masse Montreal PQ H4J 1S2 Canada Office: Ecole Polytechnique CP 6079 Succ A Montreal PQ H3C 3A7 Canada

PERRAULT, ROGER ARMAND, health assn. exec., physician; b. Amos, Que., Can., Sept. 24, 1936; s. Camille Ralph and Laurencia (Maurice) P.; B.A., Ottawa (Ont., Can.) U., 1960, M.D., 1963; Ph.D. (Can. Med. Research Council fellow), U. Uppsala (Sweden), 1972. Intern. Ottawa Gen. Hosp., 1963-64, resident, 1968-69; research fellow Def. Research Bd. Can. and Royal Canadian Navy, Ottawa, 1964-68; med. dir. Ottawa Centre, Canadian Red Cross Blood Transfusion Service, 1972-73, nat. dir., Toronto, Ont., 1974—. Served with Royal Canadian Navy, 1964-68. Mem. Canadian Med. Assn., Canadian Hematology Soc., Scandinavian Soc. Immunology. Office: 95 Wellesley St Toronto ON M4Y 1H6 Canada

PERREAULT, GERMAIN, banker; b. Montreal, Que., Can., May 23, 1916; s. Lucien and Maria (Dufault) P.; ed. Montreal. Began with Montreal Stock Exchange, 1936, Garneau, Ostiguy & Co., 1937-39; with Banque Canadienne Nationale, Montreal, 1939—, v.p., chief gen. mgr., 1972-74, pres., 1974—, chief exec. officer, 1976—, chmn. bd., 1978—; also dir.; dir. Compagnie Immobiliere BCN Limitee; dir., mem. exec. com. Sidbec, Sidbec-Disco Ltd., pres. Soc. de la caisse de retraite de la Banque Canadienne Nationale; dir. RoyNat Ltd., Domco Industries Ltd., Laurentian Mut. Assurance Co., Commerce Gen. Ins. Co., Can. Merc. Ins. Co., Canadian Nat. Ins. Co., Corp. d'Expansion Financiere, Les Ensembles Urbains Ltée, Les Nouveaux Ensembles Urbains Ltée., Bank Can. Nat., Banque Canadienne Nationale (Europe), York Lambert Corp. Ltd., Société generale de financement du Québec; gov. Que. Hosp. Service Assn. (Blue Cross). Bd. dirs. Regie de la Place des Arts, Montreal Mus. Fine Arts, Montreal Symphony Orch.; bd. dirs., chmn. Que. div. Can. Arthritis and Rheumatism Soc.; gov. Hosp. Notre Dame de Montreal. Mem. Montreal Bd. Trade (dir.), Can. C. of C., La Chambre de commerce du dist. de Montreal. Clubs: St. Denis (dir., exec. com.), Mt. Royal (Montreal); Laval-sur-le-Lac (Laval, Que.). Office: 500 Pt d'Armes Montreal PQ H2Y 2W3 Canada

PERRET, JOSEPH ALOYSIUS, credit co. exec.; b. Phila., Feb. 26, 1929; s. Joseph Henry and Mary Rose (Martin) P.; student U. Pa., 1953-57, Temple U., 1957-58, Stonier Grad. Sch. Banking, 1966; m. Nancy S. Bott, June 24, 1950; children—Kathlyne, Robert, Susan, Michael. Head analyst Phila. Nat. Bank, 1953-57; spl. banking rep. Burroughs Corp., Phila., 1957-59; v.p. First Pa. Banking & Trust Co., Phila., 1959-66; v.p. Md. Nat. Bank, Balt., 1966-70, sr. v.p., 1970-75; sr. v.p. Comml. Credit Co., Balt., 1975-78, sr. v.p. Lloyds Bank Calif., Los Angeles, 1978—. Mem. Am. Bankers Assn., Data Processing Mgmt. Assn., Balt.-Washington Regional Clearing House (chmn. 1970). Clubs: Country of Md.; Merchants (Balt.). Home: 3023 Rio Claro Dr Hacienda Heights CA 91745

PERRIN, ARTHUR MITCHELL, conveyor mfg. co. exec.; b. Bklyn., Aug. 12, 1907; s. William W. and Catherine (Mitchell) P.; ed. Pratt Inst. Sci. and Tech., Bklyn.; m. Lillian Conboy, May 1934 (dec. 1976); m. 2d, Mary-Lee J. Bolton, Dec. 1977. Vice pres. charge engring. Nat. Conveyors Co., Inc., Fairview, N.J., 1933-42, pres., 1942—; pres. Nat. Conveyors Internat. Sales Corp.; mem. Council Internat. Progress in Mgmt., 1948-52. Chmn. Englewood (N.J.) Community Chest, 1967-70. Registered prof. engr., Ill. Life fellow ASME (treas. 1968-71). Clubs: Knickerbocker Country (Tenafly, N.J.); Englewood, Skytop (Pa.) Lodge; N.J. Seniors Golf Assn.; Winter Golf League Advt. Interests, Beefer, Venice (Fla.) Yacht; Mission Valley Golf and Country (Laurel, Fla.). Author, editor in field. Developed chipveyor system. Home: 67 Walnut Ct Englewood NJ 07631 Office: 25 Industrial Ave Fairview NJ 07022